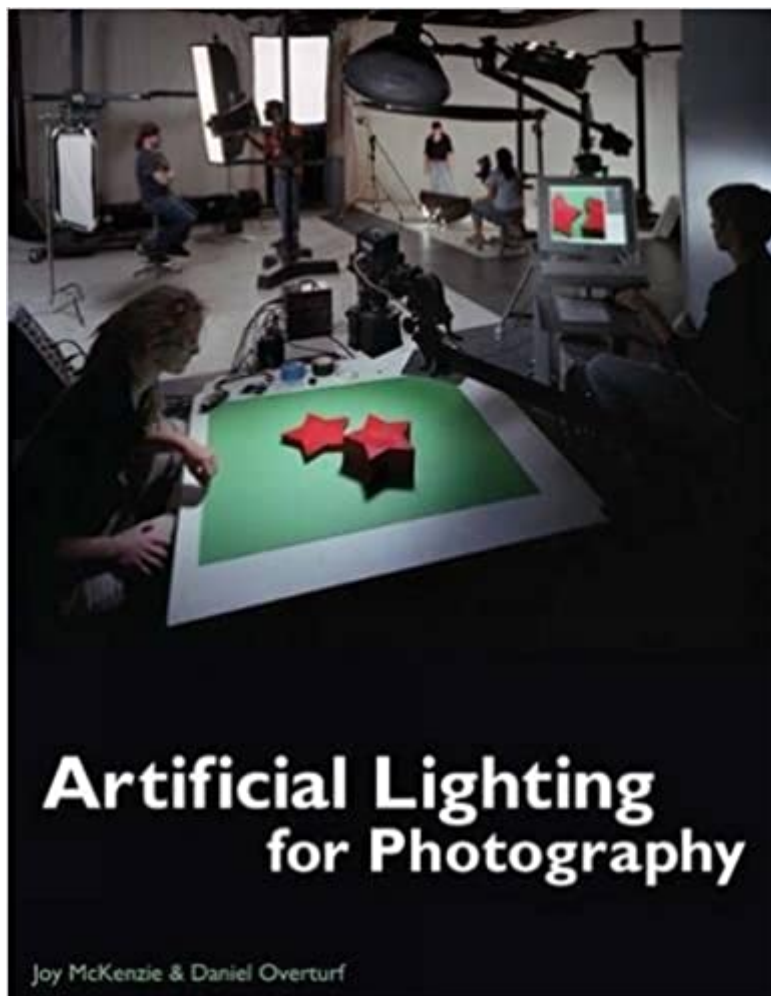


The book was found

# Artificial Lighting For Photography



## Synopsis

ARTIFICIAL LIGHTING FOR PHOTOGRAPHY clearly explains the use of artificial lighting of all types through a rich combination of detailed diagrams, visual examples, and practical instruction. Written for beginning photographers, the book introduces and explains the basic concepts of lighting techniques and the relevant equipment and hardware before going on to cover the latest advances in lighting equipment and digital capture devices. This fundamental knowledge is then used to teach key techniques that will help readers utilize the equipment effectively in their work. Equally emphasizing both studio and location environments, ARTIFICIAL LIGHTING FOR PHOTOGRAPHY describes methods for solving a variety of challenges so that readers will gain a thorough understanding of how and why artificial lighting techniques work.

## Book Information

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Average Customer Review: 4.2 out of 5 stars 15 customer reviews

Best Sellers Rank: #314,864 in Books (See Top 100 in Books) #49 in Books > Arts & Photography > Photography & Video > Business & Careers #67 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #564 in Books > Computers & Technology > Programming > Graphics & Multimedia

## Customer Reviews

"Artificial Lighting for Photography by McKenzie and Overturf is an accessible and effective approach to the material, especially so since it is written from the standpoint of a practitioner. Anyone looking to start out with controlled lighting, or to improve their skills, will find it easy to learn a great deal from this book." - Jim Stone is an exhibiting artist who uses photography. His work has been exhibited and published internationally and is represented in the permanent collections of major museums. He has written or co-authored several books on photography that are used as textbooks, and he currently teaches in the Department of Art and Art History at the University of New Mexico."Joy McKenzie and Daniel Overturf have created a great new teaching tool with

Artificial Lighting for Photography, Delmar Learning. This book covers every aspect of using lighting in the studio and presents it with passion and insight that I have not seen in a long time. Concepts and equipment are thoroughly explained and the examples used are very well done. I heartily endorse this new teaching tool. In the age of the internet it's great to have a text such as this one to better explain the concepts and foundations behind studio lighting. Five stars for me." - Richard Newman, Director of Education, Calumet Photographic

Joy McKenzie received her BFA in photography from the Kansas City Art Institute, did graduate work in Studio Arts at Memphis College of Art and received her MFA in photography from Southern Illinois University. She is currently a professor at Watkins College of Art&Design and is author of "Exploring Basic Black & White Photography" from Delmar, Cengage Learning. Daniel V. Overturf received his BA in Photography in 1980 and MFA in Printmaking in 1983 from Southern Illinois University. He lived, taught, and worked in Nevada, New Mexico, Alberta, and Kansas before returning to his alma mater to teach photography in 1990. Currently an Associate Professor in the Department of Cinema and Photography at SIU, he is also President of the Photo Imaging Education Association and co-author of A River Through Illinois.

Im wondering if they proof read this book. there are a ton of spelling and grammatical errors. Not to mention that it will reference an illustration pages further into the book making it sort of difficult to follow.

This is a really helpful book. I would say it is for someone that already knows a little bit about photography because of the vocabulary used but the diagrams and sample images are very helpful

I was very impressed with this book. It certainly provided me with more useful information about lighting than any other source I've read. As another reviewer said, it is almost textbook-like but still very readable. That occasionally showed when the authors took several paragraphs to state the obvious but those bits were few and far between and can be easily skimmed. The main point, I think, is that anyone who reads this book will know almost all there is to know about lighting and will know it very well. Pricy but worth it.

I had to buy this book for school and it's great. It's really helping me out with all of my projects.

I only wish I had gotten my hands on this book a couple of years ago. It would have saved me some frustrating moments in trying to control lights on my subjects. It very clearly explains the fundamentals of studio lighting! I'm not even half way through the book and I've learned so much! Love the clean layout, too.

This book was a required textbook for my first lighting class at Santa Monica College. Great for beginners for lighting in studios. Easy to follow and a great reference for my later classes.

This is a good book and I have used it for class many times to get ahead. It is good for learning

I had to buy this book for my Studio Lighting class and it's actually really good. Gives great information. Found it for a really cheap price. It was all around a great buy.

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